



Dear Prospective Sponsor,

Thank you for taking the time to consider a sponsorship of Ignite Asha's Annual Gala on Saturday, March 9, 2024.

There are approximately 1.3 million maternal deaths that have occurred in India between 1997 and 2020. About 23,800 of those deaths occurred in 2020, with most occurring in poorer states among women aged between 20-29 years. Rural areas of poorer states had proportionately lower access and utilization to healthcare services.

Ignite Asha's mission is to improve the human rights and self-worth of South Asian women and children on a global level. This year Ignite Asha is partnering with Save a Mother (SAM) to help decrease maternal mortality in villages across India by developing and implementing health care awareness solutions for the poor in rural India. SAM's priority is to reduce maternal mortality by training volunteers in villages to educate women on maternal and infant health.

The success of our event cannot be possible without the help and support of our sponsors. Ignite Asha is offering sponsorship opportunities that you will find on the following page. We are also accepting in kind donations and will base incentives on the monetary value of the donation. We hope you are able to contribute and help create hope for the children of India. **Deadline for submitting the sponsorship form is February 9, 2024.** In order to donate, please contact Pareeta Nalluswami (678-471-2819; pareeta@igniteasha.org).

Thank you in advance for your support.

Sincerely,

Pareeta Nalluswami
Sponsorship Chair, Ignite Asha

Purva Shah & Dina Patel
Founders, Ignite Asha

IGNITE ASHA 2024 SPONSORSHIP LEVELS

	Bronze \$1500	Silver \$2500	Gold \$5000	Platinum \$7500
Website Acknowledgement	X	X	X	X
Social Media	X	X	X	X
Brand Acknowledgement at Event*	X	X	X	X
Gala Tickets	X (1)	X (2)	X (4)	X (6)
Brand on Parting Gift			X	X
Exclusive Welcome Signage			X	X
Verbal Acknowledgement at Event			X	X
Logo Projection				X

**Personal sponsorship names will not be on the menu cards due to limited space*