



Dear Prospective Sponsor,

Thank you for taking the time to consider a sponsorship of Ignite Asha's Annual Gala on Saturday, April 15th, 2023.

There are approximately seventy-five thousand children that are diagnosed with cancer every year in India. A major issue for these children and their families is that childhood cancer services are currently available only at health centers in major cities. These families travel far to receive these services and may not have access to accommodations and other necessities. Children battling cancer without access to proper accommodations and nutrition are five times more likely not to survive due to secondary infections, chemotherapy intolerance and treatment abandonment.

Ignite Asha's mission is to help these children and their caregivers. This year Ignite Asha is partnering with Access Life to provide a temporary home for the child and caregiver. In addition to accommodations, Access Life provides families with nutrition, transportation, counseling and recreational and educational support. All of this is free of cost to the family. Access Life's mission is to provide a home away from home for the child and their family regardless of economic status.

The success of our event cannot be possible without the help and support of our sponsors. Ignite Asha is offering sponsorship opportunities that you will find on the following page. We are also accepting in kind donations and will base incentives on the monetary value of the donation. We hope you are able to contribute and help create hope for the children of India. **Deadline for submitting the sponsorship form is March 15, 2023.** In order to donate, please contact Pareeta Nalluswami (678-471-2819; pareeta@igniteasha.org).

Thank you in advance for your support.

Sincerely,

Pareeta Nalluswami
Sponsorship Chair, Ignite Asha

Purva Shah & Dina Patel
Founders, Ignite Asha

IGNITE ASHA 2023 SPONSORSHIP LEVELS

	Bronze \$1500	Silver \$2500	Gold \$5000
Website Recognition	X	X	X
Social Media	X	X	X
Brand Marketing at Event*	X	X	X
Gala Tickets		X (1)	X (2)
Brand on Parting Gift			X
Exclusive Welcome Signage			X
Verbal Recognition at Event			X

**Personal sponsorship names will not be on the menu cards due to limited space*